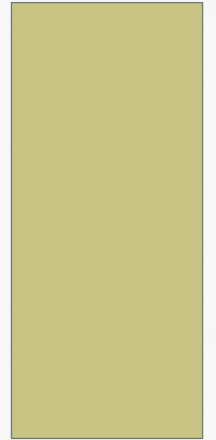


# TRADE FAIR



# ATTENDING A TRADE FAIR

- Attending trade fairs
- Hello, may I help you?
- Let me introduce myself. I'm ...
- Let me give you my card.
- Can I ask what company you're with?
- Would you like to put your name on our mailing list?
- Just let me know if you need anything.

TAKEN FROM: GORE, S. ENGLISH FOR MARKETING & ADVERTISING, P.57-58. OXFORD, 2011

- Visitors' questions
- Could you tell me more about your company?
- I'm interested in ... . Do you offer ...?
- Would it be possible to be put on your mailing list?
- How can I reach you?
- Do you have some information I can take away?
- Excuse me, are these pens, brochures to take away?