

Less visited areas / Secondary cities



- **Beautiful underrated destinations off the usual tourist track for visitors who want a quieter and more authentic Thai experience, having less than 4 million visitors a year.**



Definition

- **To stimulate the economy of minor tourists destinations, the income distribution of local people, and to boost the economy of the country entirely.**



Why?

- **Local Experience: Provide visitors with an in-depth experience; such as, community-based tourism, lifestyle, wisdom, local identity and distinction of each area.**

TAT curates three concepts to promote 55 secondary cities



Wat Muang, Ang Thong



International Circuit (BRIC), Buri Ram

- **Future Challenge: Secondary cities have enormous potential to expand their economies and boost the income of the local people if the tourism industry is developed in a sustainable and well-planned manner.**

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A U-shaped skywalk at Pha Tak Suea Temple, Nong Khai

- **Connecting Destinations: Connecting Thailand's big cities with smaller cities and also connecting them with neighboring countries. There are 29 destinations adjacent to the primary cities, 22 airports in these destinations, and 10 destinations with immigration checkpoints.**

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**Phrathat Doi Kong Mu Temple,
Mae Hong Son**

- Choose **ONE** less visited areas / Secondary cities from the given list
- How to go there?
- Present its background, including its attractions – pictures are required.

Assignment

- **Lamphun**
- **Nan**
- **Uttaradit**
- **Tak**
- **Kamphang Phet**
- **Yasotorn**
- **Kalasin**
- **Buriram**
- **Sahon Nakon**
- **Ranong**
- **Satun**
- **Narathiwat**

List of secondary cities (g. 1)

- **Lampang**
- **Prae**
- **Payao**
- **Petchaboon**
- **Nakon Sawan**
- **Nong Khai**
- **Loei**
- **BungKan**
- **Surin**
- **Phattalung**
- **Pattani**
- **Yala**

List of secondary cities (g. 2)